



## **Gorilla Logic Completes FlexMonkey Implementation for TrainSmart**

*Five Day Engagement Delivers Benefits of Automated Testing and  
Allows Trainsmart to Recognize Immediate ROI*

**Broomfield, CO and London, UK – March 15<sup>th</sup>,  
2010** – Gorilla Logic, an enterprise IT consulting

services firm known for its top consulting talent, and TrainSmart, developers of the cutting edge athlete training solution SmartZones, today announced the successful completion of a FlexMonkey Implementation Engagement executed to ensure the highest level of quality in SmartZones is maintained.



“We are committed to providing the highest quality to our users and Gorilla Logic worked to understand not only our application but our business goals and was able to efficiently implement FlexMonkey into our QA process with a level of professionalism and technical acumen we found indispensable,” said Mark Clarke, CEO, TrainSmart. “Delivered virtually the engagement was a great success and Gorilla Logic’s responsiveness exactly what we needed to feel at ease with this new partner.”

TrainSmart’s SmartZones web-based Flex applications are sophisticated and cover a wide spectrum of the health and fitness arena from the provision of intelligent training programs to metabolic testing to instructor training courses and revolutionary products developed in conjunction with Imperial College. SmartZones is designed to give users factual scientific advice and applies proven training methods to help users get leaner, improve performance or just feel good about themselves.

“SmartZones is an excellent example of how a complex application can be delivered with an intuitive user interface and experience using Adobe Flex,” said Eric Owens, FlexMonkey Product Manager, Gorilla Logic. “Although the application uses custom components, we were able to integrate FlexMonkey quickly, develop sample tests cases and assist SmartZones in developing a user-friendly, comprehensive testing solution that will grow as their application evolves.”

FlexMonkey is well suited for use by both developers and QA testers. It provides for regression and functional testing, and can be run from popular build systems and continuous integration environments, like Hudson or CruiseControl. Gorilla Logic’s 5-day FlexMonkey Implementation Package is designed to implement FlexMonkey into each clients specific environment, develop sample tests cases QA and developers can use to expand testing coverage, identify custom components work and train developers and QA to be productive the next day so the clients begin realizing the ROI possible from application testing.



“TrainSmart delivers an amazing product. Working with them has been exciting and a great example of what is possible with FlexMonkey,” said Stu Stern, CEO, Gorilla Logic. “Another plus for Gorilla Logic staff is the fact that SmartZones is an amazing solution and something as dedicated cyclists many of us will use ourselves.”

FlexMonkey 1.0 GA is available at [www.gorillalogic.com/flexmonkey](http://www.gorillalogic.com/flexmonkey). Gorilla Logic also offers complete FlexMonkey training and testing services in addition to the FlexMonkey Implementation Package. Customers interested in engagements for early access to FlexMonkey for the Flex 4 SDK and the FlexMonkey/Selenium bridge should contact Gorilla Logic at [www.gorillalogic.com/who-we-are/contact](http://www.gorillalogic.com/who-we-are/contact).

## About Gorilla Logic

Gorilla Logic is an enterprise application development services and consulting firm known industry-wide for providing “gorilla” consultants that can dramatically improve development team productivity. Gorilla Logic has long demonstrated their industry-leading expertise in enterprise Java / JEE development, Adobe Flex / RIA development, and mobile device application development, including the iPhone. Gorilla Logic has been engaged to ensure the success of their most mission critical projects by Fortune 500 companies as well as small and mediums-zed businesses and startups in industries ranging from financial services to entertainment to aerospace and the government sector.

Gorilla Logic also develops open source tools for Java, Flex, and iPhone developers.

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FlexMonkey ([www.gorillalogic.com/flexmonkey](http://www.gorillalogic.com/flexmonkey))  
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For more information about Gorilla Logic, please visit [www.gorillalogic.com](http://www.gorillalogic.com) or email [info@gorillalogic.com](mailto:info@gorillalogic.com).

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