



Gorilla Logic Rejoicing Over Discovery of New Monkey in Brazilian Amazon

Tamarin is the Answer to Threatened Development Projects – Augmenting Further GL’s Mastery of Agile Development Processes

Broomfield, CO – July 9th, 2009 – Gorilla Logic, the consulting firm known for providing consulting teams that deliver a 10X productivity increase on development projects, today publically recognized a new monkey discovered by a Gorilla Logic Expeditionary Force (GLXF) in the Brazilian Amazon. After being first spotted in 2007, Gorilla Logic had little doubt the new species would provide invaluable assistance to clients threatened by development projects running without Agile processes, certified Scrum Master project management or top-tier talent. As a result they dispatched a GLXF team of experts to convince him of the benefit he could provide to the world of enterprise application development.

“There was no doubt in our minds that this little guy, which weighs less than half a pound, would fit seamlessly with the Gorilla Logic team,” said Stu Stern, CEO, Gorilla Logic, speaking from a perch in a Brazilian nut tree. “Gorilla Logic specializes in providing powerful resources and teams to our clients and this new monkey’s power-to-pound ratio matches exactly that of the rest of the Gorilla Logic team. Setting out to find him was a no-brainer for us. It’s what we do....find the best and brightest and apply them to the most complex problems out there.”

Although this new monkey, tentatively named a Mura Saddleback Tamarin after the Mura Indian tribe of the Purus and Madeira river basins, lives in an area threatened by encroaching development projects, he has successfully held them off over the past decade. Another example of his excellent fit with the Gorilla Logic team who specialize in applying Agile process and development practices to minimize development project variables, control cost and manage risk. (DISCLAIMER: The developers threatening the Tamarin’s habitat are not affiliated with nor supported by Gorilla Logic. If they were, there would have been no threats to habitats, no cost overruns, no poor planning and disregard for the total environmental context. In short, the project would have been a success.)

The new Tamarin agreed to join the Gorilla Logic team and was moved nearly to tears as Stu Stern embraced him lovingly in a somewhat too familiar fashion and welcomed him home. While not yet a Gorilla, the Tamarin is a specialist of mythological proportions and the logical next addition to the Gorilla Logic arsenal of furry yet amazingly powerful and wicked consultants.

“I feel as if I have found my people, the only ones who know what it means to pack so much power, intelligence and just plain killer experience into a small package,” said the Tamarin. “I am excited to leverage my abilities to extend the Gorilla Logic reach and am certain we will soon have 100% market share of the opportunities in the Brazilian Amazon.”



For more information on the latest addition to the Gorilla Logic team, visit:
www.gorillalogic.com

For more information on the new monkey species discovered visit:
http://news.yahoo.com/s/nm/20090707/sc_nm/us_brazil_monkey_1

Donations are being accepted, but more importantly, the Tamarin is interested in hearing about your specific development challenges. Contact info@gorillalogic.com, with a subject line of: “Newest Addition” for a personalized response.

About Gorilla Logic

Gorilla Logic is an enterprise application development services and consulting firm known industry-wide for providing “gorilla” consultants that deliver a 10X productivity improvement over other options. With industry-leading expertise in Java-related technologies and Adobe Flex RIA application development, Gorilla Logic has been engaged by Fortune 500 companies in industries ranging from financial services to entertainment to aerospace and government to work on mission critical projects. Gorilla Logic also develops tools to decrease the product development lifecycle and open sources them for the benefit of the market – FlexMonkey (www.gorillalogic.com/flexmonkey) and OpenGXE (www.gorillalogic.com/opengxe). For more information about Gorilla Logic, please visit www.gorillalogic.com or email info@gorillalogic.com.

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